Drive productivity gains

Reduce risk, rework and recalls

Secure and streamline data management

Protect the brand

VIDEOJET®

Videojet® Code Assurance
Solutions for accurate product and packaging coding

What is Code Assurance?

Ensuring that the correct code is applied in the correct location on the correct product and packaging is essential in reducing risk, reducing costly product recalls, and reducing costs from product rework. Videojet's expertise reaches beyond printing codes to integrating the systems that secure and streamline the management of message data.

Benefits of Videojet's solutions

From simple date codes to serialized shipping container codes, Videojet's CLARiSUITE™ code assurance solutions are powerful, expandable and flexible. With a Videojet solution, you gain productivity, reduce rework, and ensure a consistent code on products from line to line and plant to plant.

Importance of Code Accuracy

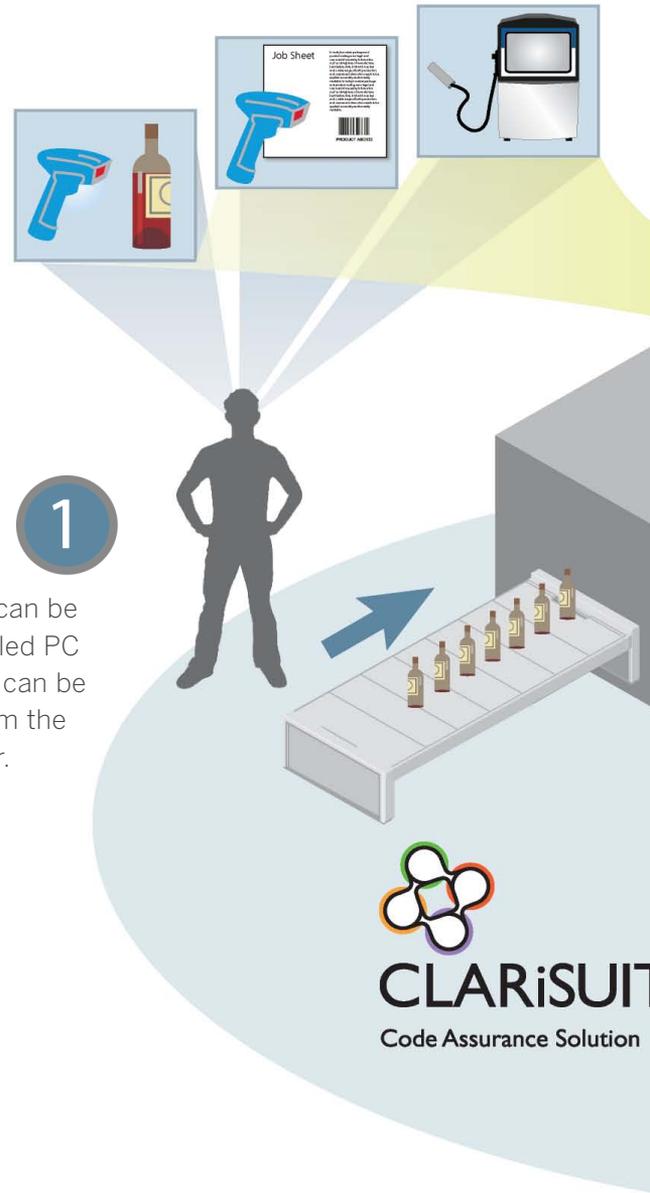When you implement a Videojet code assurance solution, you take the first step towards:

• Removing human errors from the message setup process

• Minimizing costs of scrap due to coding errors

• Reducing re-supply costs to replace recalled/ withdrawn products

• Reducing potential for lost business from incorrect products being shipped

• Minimizing brand damage by narrowing the scope of any recalls

• Meeting the requirements of retail and regulatory guidelines for accuracy and product traceability

VIDEOJET®
Uptime Peace of Mind®

Videojet® Code Assurance
Solutions for achieving accurate coding on products and packaging

Message Management with CLARiSUITE™

CLARiSUITE, Videojet's solution for centralized message management and printing control, is a fully integrated solution linking on-product coding to a centralized message database. Videojet printers in your facility are managed from a central message database — taking message creation and management off the production floor. Additionally, an intuitive dashboard displays current performance, status and efficiency information.

1

Job Selection

The product or appropriate code can be selected at the CLARiSUITE-installed PC or Videojet printer. Or, a bar code can be scanned from a work order or from the product itself with a hand-scanner.

CLARiSUITE is designed with options that meet your growing requirements for line control and production performance analysis

- Records production counts into audit logs; aids traceability and enables quantitative analysis
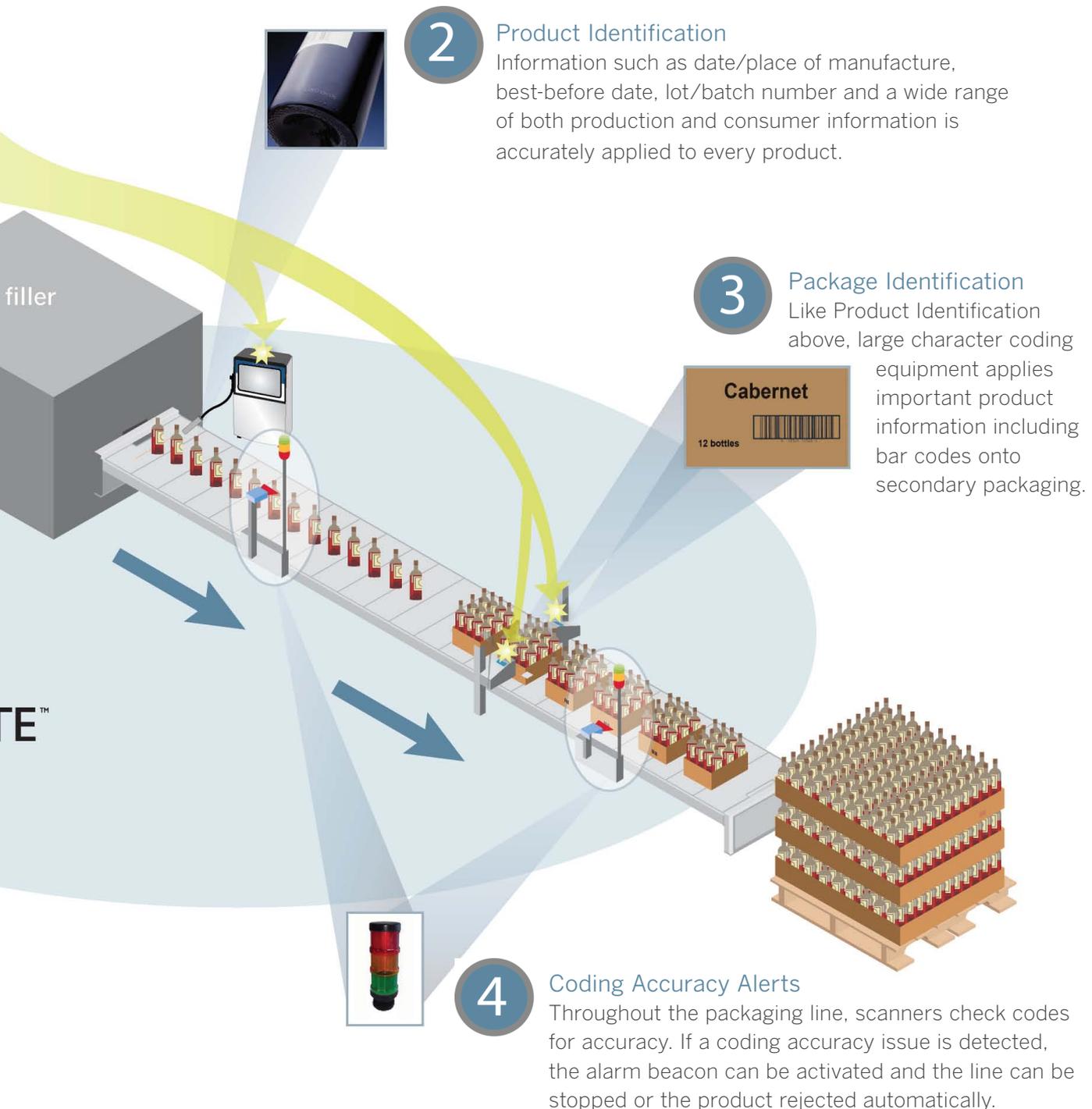- Provides an optional intranet view of live performance information, enterprise-wide

Industry-standard Open Process Control (OPC) functionality offers an alternative mechanism for downloading and starting jobs, as well as viewing real-time status information.

CLARiSUIT
Code Assurance Solution

Ask your Videojet representative for a complete list of compatible marking & coding systems

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Protect the brand

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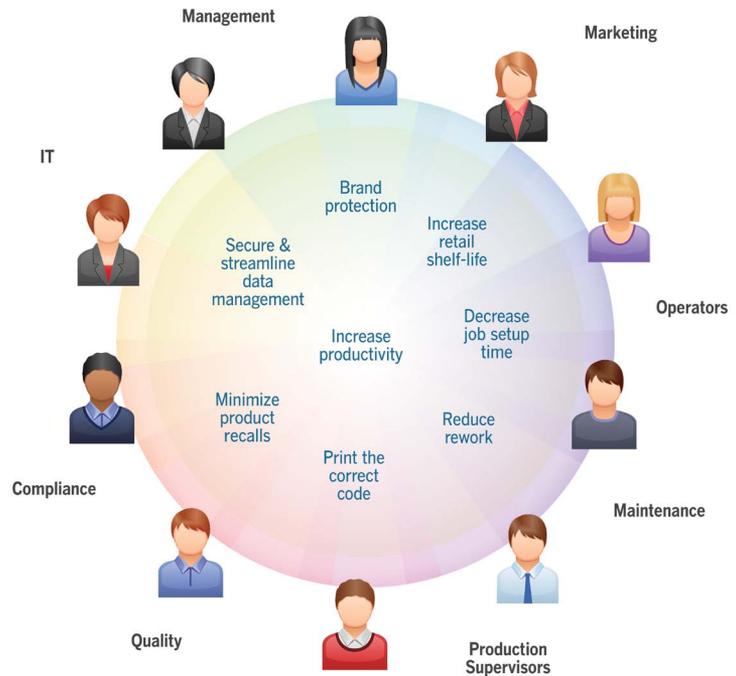### 2 Product Identification

Information such as date/place of manufacture, best-before date, lot/batch number and a wide range of both production and consumer information is accurately applied to every product.

3 Package Identification

Like Product Identification above, large character coding equipment applies important product information including bar codes onto secondary packaging.

Cabernet

12 bottles

4 Coding Accuracy Alerts

Throughout the packaging line, scanners check codes for accuracy. If a coding accuracy issue is detected, the alarm beacon can be activated and the line can be stopped or the product rejected automatically.

CLARiSUITE Advantages

- Compatible with Videojet continuous ink jet printers, case coders, laser coders, thermal ink jet printers, labelers and thermal transfer overprinters.

- Ideally suited for companies manufacturing perishable, short-shelf-life food, private label food, beverage and industrial parts marking.

- CLARiSUITE's message design software provides one standard design solution for all your coding operations. CLARiSUITE ensures that consistent, accurate messages are applied to the correct products and packaging, even if you utilize more than one type of marking and coding technology on your production line.

What does a code assurance solution mean to me?

Management · Marketing · Operators · Maintenance · Production Supervisors · Quality · Compliance · IT

- Brand protection
- Increase retail shelf-life
- Secure & streamline data management
- Decrease job setup time
- Increase productivity
- Minimize product recalls
- Reduce rework
- Print the correct code

Designed to minimize human error, CLARiSUITE helps businesses

- Drive productivity gains
- Reduce risk, rework and recalls
- Secure and streamline data management
- Protect the brand